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ABOUT ME

*A dynamic, passionate,
self-motivated individual
who strives to achieve the
absolute best in everything.*

These attributes allow me to use my skills and contribute positively to any work situation. Responding positively to challenges and welcome all opportunities to develop and broaden my knowledge in all areas. I hold the characteristics of a 'people person' and my enthusiastic personality allows me to inspire people.

TRANSFERABLE
SKILLS

- ◆ Dynamic & enthusiastic delivery
- ◆ Innovative thinking
- ◆ Motivational & leadership skills
- ◆ Delivery of projects on time
- ◆ Fast learning of new software
- ◆ Problem solving

SKILLS

10 / 10

Design Strategies & Concepts

10 / 10

Space Planning Methodology

10 / 10

Presentation Skills Online & In Person

10 / 10

Organization & Time Management

10 / 10

Customer Service

EXPERIENCE

Freelance Interior Design Projects

- Undertook design projects from concept to completion
- Read blueprint and create floor plans and space layouts
- Utilized sketches, drawing packages and samples to create tailored project proposals in line with the client's budget and deadlines without compromising quality
- Managed and directed workers for installation, painting, etc.
- Monitored project schedules and budgets as determined by the client
- Developed overall design for several projects
- Oversaw project timelines, deliverables and deadlines
- Developed and refined mood boards and concept boards
- Prepared quotes and estimates for clients
- Designed layout of rooms and presented sketches, images, worked up designs and samples in order to accurately interpret and represent client ideas and requirements
- Upcycling furniture and creating unique decorations to further personalise the space in a cost-effective way

Exhibition Installation

- Planning and assisting in the exhibition stand layout design and full branding of the site
- Assisted with the build of the full exhibition, managing the fit out process and logistics from concept to completion

TECHNICAL SKILLS

Microsoft Office

Word, Excel, Power Point,

Adobe

InDesign, Illustrator, Photoshop

Technical Hand Drawing

EDUCATION

BAHons Degree in Interior Architecture

University of Brighton

Interior Design and Home Decorating Course

Alpha Academy

Feng Shui Interior Design

Open Academy

Be your own Interior Designer

Sophie's Interior Design School

Project Management Foundation

PRINCE2

Effective Leadership

Enjoy Online Courses

Group Training Certificate

People 1st

International Advance Level Diploma in IT

Cambridge Diploma

WORK EXPERIENCE

Franchise Performance Coach

Anytime Clubs Ltd. / London / April 2017 - Currently

Primary contact for business owners and providing support and advise on how to operate successfully and profitably.

- Main support provided includes: enquiries related to daily operations, KPI tracking, marketing strategies, member engagement & retention and sales.
- Deliver variety of projects to improve business performance.
- Analyse, monitor, and report on KPIs to measure effectiveness of corporate products and programs.
- Provide strategic direction and insights to internal departments while coordinating the execution of new programs and projects.
- Develop and lead multiple peer-level educational workshops and courses on a regular basis, including conferences and webinars.

Group Fitness Champion

Pure Gym Ltd. / London / Nov. 2015 – April 2017

Supporting 20+ fitness clubs in the London region, while looking after the day to day run of the fitness club where I was based at. During this period, I have achieved:

- Developing and implementing a cycle academy to create consistency in customer experience through the delivery of a great product.
- Increasing club yield by 2% over a 2 months period.
- Re-designing group fitness payment structure, as a result bought group fitness within budget and increased attendance due to the new incentivised payment scaling.
- Designing and supporting the development of courses which was delivered to 150+ gym staff and trainers.

Fitness Service Manager

LA Fitness. / Brighton / Oct. 2013 - Nov. 2015

Customer Service

Experience Days Ltd. / Brighton / Jan. 2012 – Oct. 2013

Sales Advisor

Cubitt & West, Estate Agency / Brighton / Jan. 2011 – Jan. 2012

REFERENCES

Testimonials available on my website, other references available upon request.